

Follow up World Book Day with...

A day of literacy and blogging

A whole day of lessons and presentations at your school!

- ✓ Covering online publishing and blogging, your staff and pupils will be shown how to create exciting online content.
- ✓ Complete coverage available from year 1 to year 9 as well as for your staff.
- ✓ Content includes text, images, video and sound and can include book reviews, class and topic work, trip write ups and lots more.
- ✓ Part of the creative curriculum that fits into the computing and digital literacy programme of study.
- ✓ Free trial of J2 Creative Toolkit is included so that you can work on your site straight away.
- ✓ No experience of online published required.
- ✓ No staff cover required!

Simply provide a room with computers or laptops and let us know the groups and timings for the day.

You'll be shown how to create live online content such as book reviews and children's blogs all hyperlinked and available from the school website.

You and your pupils will be working with lots of rich, multi modal content such as images, sound and video and of course text.

A fantastic way to prepare for or follow up World Book Day.

A complete day (9am-3.30pm) costs just £480 and remember there are no additional charges!

Need more time? No problem, book a second day and save 10%, add a staff training twilight (3.45-4.45pm) onto the day for just £75.

Booking is easy. Go to www.catshill.com/day-literacy, email info@catshill.com or phone 01527 313 880.



Example plan for the day

Time	Allocation	Group	Theme	Resources	Room
	1 hour	Year 1 , 2, 3, 4	A class website using photos and images.	Photos from trips, display etc	Classroom with interactive whiteboard
	1 - 2 hours	Year 3, 4	A digital story book using a theme from World Book day. Children will create an online story or poem complete with images.	Poems and stories	ICT suite or laptops/ Projector
	1 - 3 hours	Year 5, 6, 7, 8, 9	Online book reviews all hyperlinked and if required published from the school website. Children will create online reviews complete with images.	Book reviews, images	ICT suite or laptops/ Projector
	1 - 3 hours	Year 5, 6, 7, 8, 9	Online game creation. Publish photos of famous contemporary authors online along with a list of featured characters. The game is to match them up. Bonus points for naming the novel they appear in!	Authors, characters	ICT suite or laptops/ Projector
	1 - 3 hours	Year 5, 6, 7, 8, 9	Children make comics and mini-books based on their topic work. The finished comics are displayed online for parents to see.	Comics, digital camera	ICT suite or laptops/ Projector
	1 - 3 hours	Year 5, 6, 7, 8, 9	Children create an online book quiz with questions about children's books.	Books	ICT suite or laptops/ Projector
	1 - 3 hours	Year 5, 6, 7, 8, 9	Children are shown how to create an online game – "Guess the book" using characters as clues.	Books	ICT suite or laptops/ Projector
	1 - 3 hours	Staff (individuals, groups or the whole staff!)	Training on how to create online content using J2e5 and moderate children's work.	None	ICT suite or laptops/ Projector

The J2e training was very content rich, creating our own pages and links, every minute was useful. Thank you. Brilliant.

Amanda Hermiston, Head of ICT, St Peter's CofE First School, Droitwich

The progress that our children have made has been excellent! Children in Year 6 are making websites on the J2E program. This has impacted on the rest of their learning in all areas of their work. More homework is handed in on time and the link between ICT and English is helping to drive standards.

Sue Cameron, Head Teacher, The Glynne School, Kingswinford